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Solving Critical Business Problems for Enterprises with Data & AI driven solutions

'Strategy to Execution' expert to deliver KPI impact and accelerate Digital transformation

There is an abundance of enterprise data, yet organizations grapple with timely access to relevant data and insights. Incedo's Data & AI Solutions tackle critical business problems and deliver KPI impact for enterprises to leverage opportunities, scale and transform into data-first organizations, and accelerate Digital Transformation.
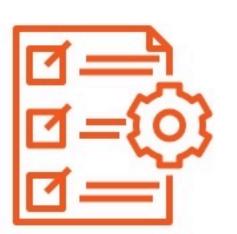
What Makes Incedo Different

Strategy to Execution partner to help enterprises maximize value from data and ROI from AI investments.

Integrated, end-to-end capabilities across the data value chain – Data Strategy and Architecture, Data Foundation, Insights and AI and Data Operations.

Innovative Data Solutions to help expedite enterprise data modernization journey and AI-driven transformative value creation.

Incedo's Data and AI Capabilities - from Strategy to Execution

1 Diagnostics and Advisory

Incedo Data 'Strategy-to-Execution' Diagnostic

Data Diagnostics services to help enterprises define 'what' & 'how' across Enterprise Data Architecture to help maximize value and ROI from Data.

2 Data Foundation Design and Build

Data Ingestion, Engineering & DWH Modernization

Integrate data from multiple sources with agility to improve data management, scalability, and performance.

Data Governance in Cloud

Enhance trust in your organizational data with robust policies, processes, and security standards.

Data Migration Factory

A planned approach to accelerate migration for rapid iteration of solutions and faster speed-to-market.

3 Insights, Analytics and AI

Data Products

Innovative Digital, Data & AI products, 'Data as a service' and 'Data as Insights' offerings enhance user experience and drive automated decision making to help you stay ahead of the competition.

AI/ML Model Build & Implementation

Data driven KPI-based approach for domain specific model training and tuning, model inference & serving, model monitoring & re-training to detect and resolve key business issues.

BI and Visualization

Our command center utilizes Visualization, KPI & metrics frameworks, Data Marts and BI to enable executives monitor and swiftly respond with informed decisions.

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4 Management and Support

DataOps and MLOps

Our DataOps and MLOps promote cross-functional collaboration to improve reliability, efficiency, and quality of your enterprise data. Our KPI-based approach aligns machine learning models with business goals.

Ongoing Data Management and Support

Our expertise helps enterprises optimize data operations, maximize value from data, and maintain rigorous data governance standards. We enable timely data access and business continuity for disruption free workflows.

Our Full Stack Data and AI offerings

Key Partnerships
across hyperscalers and data on cloud platforms

aws

Azure

databricks

snowflake

Data Strategy to Execution Diagnostics
Comprehensive framework to help enterprises maximize value and ROI from Data

System of Insights
AI-enabled Modern Digital Platform helping enterprises accelerate 'Data-Insights-Actions' journey across critical Business KPIs

Incedo DQxpert
AI-generated rule based monitoring, detection, and transformation

Data Fabric
Data integration, management, visibility and real time access for complexity reduction

Incedo CloudXpert
Optimize resources, improve time to market & accelerate business outcomes

Incedo brAInspark
Gen AI Platform to drive productivity improvement and transform end-to-end Software Development Life Cycle (SDLC)

Hosted on
incedo lighthouse™

Solve Industry specific problems
leveraging Incedo's domain + Data & AI expertise + Data solutions

- Wealth Management
- Banking and Payments
- Life Sciences and Healthcare
- Telecom
- HiTech, Industrial

Success Stories

LEADING BANK IN US

Data Strategy-to-execution partner, helping develop critical Data & AI programs across 5 LOBs that includes Retail Lending, Banking, Mortgage, Asset Management.

Impact Delivered

▶ **9%** Decrease in $ write off for cards and personal loan portfolio

▶ **14%** Decrease in channel costs with optimal contact strategy

▶ **3X** Increment in recapture rate

▶ **2X** Increase in marketing conversion rates

GLOBAL BIOPHARMA FIRM

Data & AI initiatives across key business units, and partnering with AWS to design and implement HealthLake platform for Patient360 solution.

Impact Delivered

▶ Up to **15%** Improvement in Patient Rx Fulfillment Rate

▶ **$40m** Savings across commercial value chain

▶ Up to **20%** Improvement in DataOps efficiency

TELECOM MAJOR IN US

Data and Analytics Strategic partner, developing large-scale analytics and data platforms across Consumer, Business and Network IT business units.

Impact Delivered

▶ Built scalable data infra to seamlessly execute multiple Data & AI initiatives

▶ **5%** Reduction in retention cost leveraging advanced analytics capabilities

For more information, contact us at
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Explore our Data & AI offerings!