Overcome Challenges in Data Quality with Incedo's AI-First Approach

Proactively identify and remediate data quality issues with AI-enabled Incedo DQxpert

AI and ML models need quality, relevant and accurate data to uncover critical business issues, undetected by deterministic rules. Automated integration of issues with remediation is key to business agility and success. Incedo DQxpert is an AI-enabled platform to proactively identify, remediate and monitor data quality issues - to help enterprise maximize value from data.

Why Data Quality is A Big Challenge of Today?

Enterprise data initiatives are costly, time consuming and data insights are of poor quality.

Big Data explosion cannot offset data quality and reliability with quantity.

Firms grapple with data quality across the lifecycle for making informed decisions.

Our Offerings

Data Quality Diagnostics

▶ **Rapid DQ Health Assesment**
Enterprise Use Case and Metrics approach uncovers quick impact issues in 2 weeks.

▶ **Deep-Dive DQ Diagnostics**
Unearths deep-rooted issues, with recommendations and detailed action plan.

Incedo DQxpert Platform

An AI platform that solves Data Quality issues at the cusp of Business Context and Technology Enablement. It then priortizes and actions data quality processes to deliver measurable impact.

Data Quality Engineering

Engineering enablers improve definition & coverage of DQ rules, monitor ssues and define remediation actions for in-production processes. Command Centre monitors real-time DQ Health, based on business objectives.

Key Differentiators of **incedo DQxpert**

Conceptualized for use cases across the Enterprise

End-to-end AI-assisted DQ Lifecycle

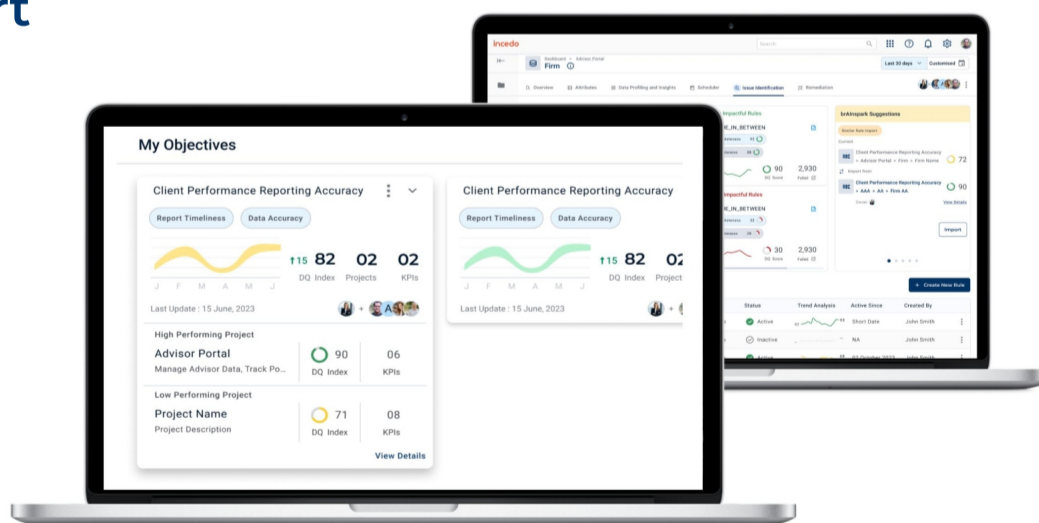Integrated with Incedo's GenAI Platform 'brAinspark'

Seamless integration with data pipelines

Deep pattern and anomaly detection

Visualize DQ health and track actions

Business Impact

LEADING WM FIRM

20% reduction in operational overheads for asset reporting

MAJOR BIOTECH FIRM

50% Improvement in Salesforce adoption by Solving DQ Issues

GLOBAL WM FIRM

15% gains in CSAT with increased accuracy of portfolio reports